

FOR IMMEDIATE RELEASE

## **GK Announces Signature Leotard Collection by 2012 Olympic All-Around Champion Gabrielle Douglas**

READING, Pennsylvania (November 15, 2012) – GK Elite Sportswear, L.P., the world's leading supplier of gymnastics apparel, is pleased to announce the Gabrielle Douglas Signature Collection of gymnastics leotards. The first six leotards of the Signature Collection by Gabby Douglas, designed by the 2012 Olympic Individual All-Around Champion, will be available for sale in 2013 at [www.gkelite.com](http://www.gkelite.com).

"I am so honored & excited to have my own line of leotards with GK," said Douglas. "Expressing my personality and love for gymnastics through this collection is a great way to share my creative ideas. I will be really proud when I see other gymnasts wearing my designs to practice!"

The Gabby Douglas Signature Collection follows the success of the Gold Medal Signature Collections by 2008 Olympic All-Around Champion Nastia Liukin and 2008 Olympic Balance Beam Gold Medalist Shawn Johnson. Douglas' Signature Collection will join GK's Alexandra Raisman's collection announced earlier this year and continue the same effective combination of the design and manufacturing expertise of GK and the artistic vision and unique perspective of a top athlete in the sport of gymnastics.

Kelly McKeown, Executive Vice President of Corporate Relations & Design at GK said, "Gabrielle Douglas exudes excitement when doing gymnastics. Her energy and performance put a smile on your face when you watch her. Her new signature collection captures this same energy with colorful fabrics and playful designs. We are so excited for the upcoming launch of her line that is co-branded with GK."

In July 2012, Douglas, who is coached by Liang Chow at Chow's Gymnastics in Des Moines, Iowa, became the first African-American gymnast in Olympic history to become the Individual All-Around Champion as well as the first American gymnast to receive the gold medal in both the Individual All-Around and the Team Competition during the same Olympic Games.

### **ABOUT GK GYMNASTICS APPAREL**

GK is the world's leading brand of gymnastics apparel and is recognized around the world for superior variety, quality, fit and service. For over 30 years, GK has been dedicated to the sport of gymnastics, contributing millions of dollars to support hallmark grass roots gymnastics development programs. Known for their signature collections of gymnastics workout leotards, GK has partnered with over ten Olympic athletes and currently offers workout leotards designed by 2012 Floor Exercise Olympic Gold Medalist Alexandra Raisman, 2008 All-Around Olympic Gold Medalist, Nastia Liukin and 2008 Balance Beam Olympic Gold Medalist Shawn Johnson. Based in Reading, Pennsylvania, Elite Sportswear, L.P., the company behind the GK Gymnastics brand, continues its commitment to American-made quality and continuous innovation in designs for Gymnastics and Cheerleading apparel. For more information about GK Gymnastics Apparel, visit [www.gkelite.com](http://www.gkelite.com).

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